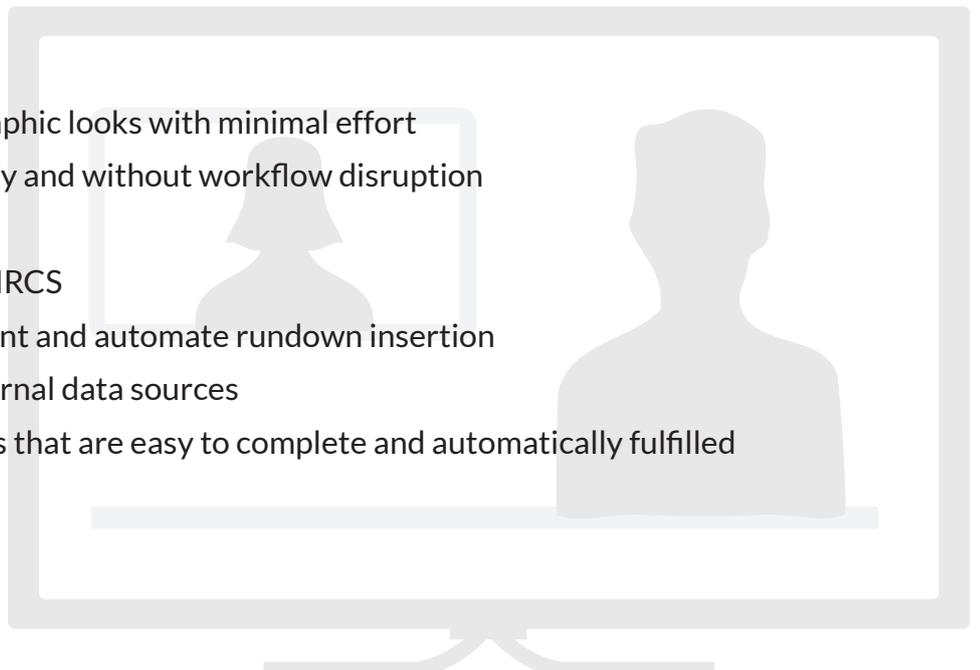# NewsRoom™

NEWSROOM SOLUTION

NewsRoom solutions restore order to graphics production for the newsroom. We embed graphics capability throughout the environment to optimize production and playout workflows.

BENEFITS

› Delivery of sophisticated graphic looks with minimal effort

› Journalists to work efficiently and without workflow disruption

› Automated graphics playout

› Integrate with any popular NRCS

› Streamline order management and automate rundown insertion

› Support a wide range of external data sources

› Provide intelligent templates that are easy to complete and automatically fulfilled

ACTIVEX PLUG-IN

Compatible with the leading newsroom automation systems, the Pixel Power Active-X plug-in is a lightweight frontend to the graphics database hosted on the Pixel Power Control Centre server. The ActiveX plug-in provides tight, visual integration of the graphics content of a newscast within the newsrooms desktop working environment.

Complete CG Templates

Visual Confirmation of your CG pages, the Pixel Power ActiveX plug-in allows newsroom staff to search for and fill out predefined Clarity templates. When a template is selected a small form is presented allowing the user to fill in the fields. As each field is entered the plug-in presents an updated thumbnail preview. Clicking on the thumbnail displays a full resolution preview of the completed graphic. Dragging the preview to the story places the completed template into the story.

Search for Still Graphics

Immediate access to your entire library, the plug-in also provides tools for quickly searching through the library of graphics available for air. Both text and thumbnail views of the still library are presented. Staff may search for stills by keyword, number and network location. By simply dragging the still to the story they can add the still to their rundown. Beyond the thumbnail perview the user can also view a full resolution preview at their desk. This allows the user to be certain that they have elected the correct still, even with very detailed imagery.

Request New Stills

Quick, paperless still graphic requests, a new still request function within the plug-in provides a simple, uniform method of requesting new stills from the Art Department. At the point of request, each still is reserved an ID number which allows the producer to complete the graphics cues in the story even before the new images are created.

Pixel Power Control Centre

The Pixel Power Control Centre (PPCC) is a hardware and software approach to integrating the Clarity family of graphics systems into a modern, automtated news production environment. The system is available in two version, providing either a low-cost, automation independent toolset, or tight front-end integration with major newsroom automation systems.

PPCC - Newsroom Version

Integration with Major Newsroom Systems
Hosted on a powerful, dual processor server platform running Windows Server OS the Newsroom version of the Pixel Power Control Centre provides core support for the integration of Pixel Power graphics systems with MOS enabled newsroom systems.